



Thomas Didrel

Senior UI Designer, User Experience Specialist

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LANGUAGES

French (mother tongue)
English (fluent)
Swedish (beginner)



“ I like to lay down big ideas and iron out small details. I believe that design sublimates usability, not the other way around. Mainly self-taught, I'm curious and I have kept my skills and knowledge broad and up to date. With 13 years of experience, I have designed all kinds of interfaces and experiences, but I'm capable of finding new ways to solve old problems. ”

Experience

UI DESIGNER, SCHIBSTED - LA CENTRALE, FRANCE, 2005 - 2011

Responsible for designing the UI and interactions of the brands's properties, and supervise their production. I introduced and implemented a user centered design process with user research tools that includes usability testing, A/B testing and website analytics. I also trained junior web designers to user centered design process.

*Website, Mobile website, iPhone application, **design***

UI Design, Usability Tests, Information Architecture, Interaction Design

MULTIMEDIA DESIGNER, TOTEMIS, FRANCE, 1999 - 2004

Designed award winning institutional websites, and collaborative web applications. Participated in all stages of design and production.

*Print, Website, CDRom, DVD, **design and production***

UI Design, Information Architecture, Interaction Design

GRAPHIC DESIGNER INTERN, ALEXA.COM, USA, 1998

I learned HTML, and translated the help pages in French.

Education

CNAM, ERGONOMICS MASTER'S, 2005 - 2011

ÉCOLE ESTIENNE, BTS COMMUNICATION MULTIMEDIA - 2004

ATTENDED VARIOUS CONFERENCES - OVER THE YEARS

FOWA - London, usability week - Edinburg, Paris Web - Paris

Tools

Pen and paper, Adobe Creative Suite, Morae, Mac or PC